



Bust out your crimping iron and pop up those collars! Catholic Social Services of Washtenaw is hosting the Hustle for Hope, a totally '80s fun-run and walk at Gallup Park to benefit the Washtenaw Child Advocacy Center and Healthy Families program serving at-risk children in our community. You can raise money as an individual, team, or family, or just register to fun-run! There will be awesome activities for everyone. Dogs are welcome and we encourage you to rock your rad '80s attire.

WHO WILL RECEIVE THE FUNDS RAISED:

The proceeds from this charity event will go directly to both the Washtenaw Child Advocacy Center, a child-focused program that works in partnership with the County Prosecutor's Office and local law enforcement agencies to minimize the trauma to children and families during the treatment and prosecution of child sexual abuse cases, and to the Healthy Families Program, a home-based child abuse prevention program emphasizing positive parenting, education, and referrals to outside resources for at-risk and under-served families.

WHO WILL BE PARTICIPATING:

We anticipate 100-150 walkers will join us for the Hustle For Hope. Because this is a community event geared towards a broad demographic, the attendees will range in age from 0-65 years old. This event will attract both hobby runners and people who enjoy being outdoors. Running groups are being invited as are student groups, neighborhood families, and regular donors of CSSW.

HOW WILL OUR BUSINESS BENEFIT FROM SPONSORSHIP:

Aside from the good work of helping to create safer, healthier lives for our community's children, you'll have brand exposure to 10,000 people. Because so many of our participants will be individuals committed to at-risk children, you increase your potential client base by teaming up with them through your sponsorship. Your logo will be displayed on signage, t-shirts, and a print ad thanking you for your support will be posted after the event. You will also be offered the opportunity to advertise in the event program.

SPONSORSHIP LEVELS



GOLD LEVEL: \$ 3,000

- Sponsor business name or logo prominently displayed in advertisements including:
- Thank You ad in Ann Arbor Observer, Faith Magazine, and local communications reaching more than 10,000 people.
- Prime signage placement at start and finish line and staging area
- Live public address system mentions on event day
- 10' x 10' Event vendor space
- 3 VIP reserved parking for event
- Full-page advertisement option for your business in event program
- Your logo and business name on credits for publicity video
- Your company logo on all Event promotional materials
- Your business name or logo on all Event T-shirts, including those worn by more than 50 volunteers throughout the event
- Your business name included in the annual report
- Inclusion in all radio public service announcements
- Inclusion in all press releases
- Inclusion in all web site announcements, emails and social media postings

SILVER LEVEL: \$ 1,500

- Sponsor business name or logo prominently displayed in advertisements including:
- Thank You ad in Ann Arbor Observer, Faith Magazine, and local communications reaching more than 10,000 people.
- Prime signage placement at start and finish line and staging area
- Live public address system mentions on event day
- 10' x 10' Event vendor space
- Quarter-page advertisement option for your business in event program
- Your logo and business name on credits for publicity video
- Your company logo on all Event promotional materials
- Your business name or logo on all Event T-shirts, including those worn by more than 50 volunteers throughout the event
- 1 VIP reserved parking for event
- Your business name included in the annual report
- Inclusion in all radio public service announcements
- Inclusion in all press releases
- Inclusion in all web site announcements, emails and social media postings

SPONSORSHIP LEVELS



BRONZE LEVEL: \$ 500

- Your business name or logo prominently displayed in advertisements including:
- Thank You ad in Faith Magazine and local communications reaching more than 10,000 people.
- Signage placement at start and finish line and staging area
- Live public address system mentions on event day
- One-eighth page advertisement option for your business in the event program
- Your logo and business name on credits for publicity video
- Your company logo on all Event promotional materials
- Your business name or logo on all Event T-shirts, including those worn by more than 50 volunteers throughout the event
- Your business name included in the annual report
- Inclusion in all press releases
- Inclusion in all web site announcements, emails and social media.

KIDS STATION: \$ 500

- Your business name or logo prominently displayed in conjunction with KIDS ads including:
- Thank You ad in Faith Magazine and local communications reaching more than 10,000 people.
- Signage at KIDS area
- Product sampling opportunity at KIDS area
- 10' x 10' Event vendor space
- One-fourth page advertisement option for your business in the event program under "Kids Section"
- Your business name or logo on all Event T-shirts, including those worn by more than 50 volunteers throughout the Event
- Your business name included in the annual report
- Inclusion in all press releases
- Inclusion in all web site announcements, emails and social media postings

HUSTLE FOR HOPE SPONSORSHIPS



YES, WE WOULD LIKE TO SUPPORT HUSTLE FOR HOPE IN THE AMOUNT OF:

Gold: \$3,000 Silver: \$1,500 Bronze: \$500 Kids' Station: \$500

Please accept our entire contribution as a tax-deductible gift. No goods or services are to be provided in exchange for this contribution.

Please accept the above sponsored gift. Please provide the value of goods and services as we plan to use advertising space in the event program.

PAYMENT METHOD:

Enclosed is a check made payable to **CSSW/HUSTLE FOR HOPE**

Please charge my credit card: Visa Mastercard American Express

Account #: _____ Exp. Date: _____

CVN: _____ Signature: _____

CONTACT INFORMATION

Name: _____

Company (if applicable): _____

Address: _____

City: _____ State & Zip: _____

Email Address: _____ Phone #: _____

MAILING ADDRESS:

CSSW Development – Hustle for Hope
4925 Packard Road
Ann Arbor MI, 48108

FOR MORE INFORMATION, CONTACT US BY:
phone: 734.971.9781, ext. 323
email: jgiron@csswashtenaw.org

Internal Revenue Service

Department of the Treasury

P. O. Box 2508
Cincinnati, OH 45201

Date: January 20, 2000

Person to Contact:
Jocie Bradshaw 31-02167
Customer Service Representative

Telephone Number:
877-829-5500

Fax Number:
513-263-3756

Federal Identification Number:
38-1654500

Group Exemption Number:
0928

Catholic Social Services of Washtenaw
County
4925 Packard Road
Ann Arbor, MI 48108-1521

Dear Sir or Madam:

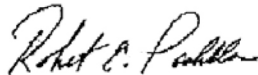
We have received your inquiry regarding your organization's federal tax exempt status.

Our records indicate your organization is exempt under section 501(c)(3) of the Internal Revenue Code, and it is not a private foundation, within the meaning of 509(a) of the Code, because your organization is described in sections 509(a)(1) and 170(b)(1)(A)(i). Your organization is included in the group ruling issued to the United States Catholic Conference, located in Washington, D. C. The United States Catholic Conference is listed in Publication 78. Donors may deduct contributions to your organization under section 170 of the code.

As your organization is included in a group ruling, there is not an individual exemption letter for it. The group exemption letter applies to all of the subordinate organizations on whose behalf the United States Catholic Conference has applied for recognition of exemption. If you want a copy of the group exemption letter, please contact your central organization.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Robert C. Padilla
Manager, Customer Service